

**UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK**

MCNEIL-PPC, INC. AND MCNEIL CONSUMER  
HEALTHCARE,

Plaintiffs,

- against -

GLAXOSMITHKLINE CONSUMER  
HEALTHCARE, L.P.,

Defendant.

Case No. 15 Civ. 1866 (LTS)

ECF Case

**LIST OF EXHIBITS DEFENDANT INTENDS TO INTRODUCE AND  
WITNESSES DEFENDANT INTENDS TO CALL FOR CROSS EXAMINATION  
AT THE MARCH 30, 2015 PRELIMINARY INJUNCTION HEARING**

Pursuant to the March 26, 2015 Order of this Court, Defendant GlaxoSmithKline Consumer Healthcare L.P. hereby respectfully submits the following List of Exhibits Defendant Intends to Introduce and List of Witnesses Defendant Intends to Call for Cross Examination for the preliminary injunction hearing scheduled for March 30, 2015.

<b>List of Exhibits Defendant Intends to Introduce</b>	
<b>Ex.</b>	<b>Description</b>
A.	Plaintiffs' Patel Declaration Exhibit A
B.	Plaintiffs' Patel Declaration Exhibit B
C.	Plaintiffs' Patel Declaration Exhibit C
D.	Plaintiffs' Patel Declaration Exhibit D
E.	Plaintiffs' Patel Declaration Exhibit E
F.	Plaintiffs' Patel Supplemental Declaration Exhibit A

G.	Plaintiffs' Sellers Declaration Exhibit A
H.	Plaintiffs' Sellers Declaration Exhibit B
I.	Plaintiffs' Sellers Declaration Exhibit C
J.	Plaintiffs' Sellers Declaration Exhibit D
K.	Plaintiffs' Sellers Declaration Exhibit E
L.	Plaintiffs' Sellers Declaration Exhibit F
M.	Plaintiffs' Sellers Declaration Exhibit G
N.	Plaintiffs' Sellers Declaration Exhibit H
O.	Plaintiffs' Sellers Declaration Exhibit I
P.	Plaintiffs' Sellers Declaration Exhibit J
Q.	Plaintiffs' Sellers Declaration Exhibit K
R.	Plaintiffs' Sellers Declaration Exhibit L
S.	Plaintiffs' Sellers Supplemental Declaration Exhibit A
T.	Plaintiffs' Sellers Supplemental Declaration Exhibit B
U.	Plaintiffs' Sellers Supplemental Declaration Exhibit C
V.	Plaintiffs' Sellers Supplemental Declaration Exhibit D
W.	Plaintiffs' Sellers Supplemental Declaration Exhibit E
X.	Defendant's Dev Declaration Exhibit A
Y.	Defendant's Dev Declaration Exhibit B
Z.	Defendant's Dev Declaration Exhibit C
AA.	Defendant's Dev Declaration Exhibit D
BB.	Defendant's Dev Declaration Exhibit E

CC.	Defendant's Dev Declaration Exhibit F
DD.	Defendant's Dev Declaration Exhibit G
EE.	Defendant's Dev Declaration Exhibit H
FF.	Defendant's Dev Declaration Exhibit I
GG.	Defendant's Dev Declaration Exhibit J
HH.	Defendant's Dev Declaration Exhibit K
II.	Defendant's Dev Declaration Exhibit L
JJ.	Defendant's Dev Declaration Exhibit M
KK.	Defendant's Dev Declaration Exhibit N
LL.	Defendant's Dev Declaration Exhibit O
MM.	Defendant's Dev Declaration Exhibit P
NN.	Defendant's Kahlon Declaration Exhibit 1
OO.	Defendant's Kahlon Declaration Exhibit 2 (Filed Under Seal)
PP.	Defendant's Kahlon Declaration Exhibit 3
QQ.	Defendant's Kahlon Declaration Exhibit 4
RR.	Defendant's Kahlon Declaration Exhibit 5
SS.	Defendant's Kahlon Declaration Exhibit 6
TT.	Defendant's Kahlon Declaration Exhibit 7
UU.	Defendant's Kahlon Declaration Exhibit 8
VV.	Defendant's Kahlon Declaration Exhibit 9
WW.	Defendant's Kahlon Declaration Exhibit 10
XX.	Defendant's Kahlon Declaration Exhibit 11

YY.	Defendant's Kahlon Declaration Exhibit 12
ZZ.	Defendant's Kahlon Declaration Exhibit 13
AAA.	Defendant's Kahlon Declaration Exhibit 14
BBB.	Defendant's Kahlon Declaration Exhibit 15
CCC.	Defendant's Kahlon Declaration Exhibit 16
DDD.	Defendant's Kahlon Declaration Exhibit 17
EEE.	Defendant's Kahlon Declaration Exhibit 18
FFF.	Defendant's Kahlon Declaration Exhibit 19
GGG.	Defendant's Kahlon Declaration Exhibit 20
HHH.	Defendant's Kivetz Declaration Exhibit 1
III.	Defendant's Kivetz Declaration Exhibit 2
JJJ.	Defendant's Kivetz Declaration Exhibit 3
KKK.	Defendant's Kivetz Declaration Exhibit 4 (Filed Under Seal)
LLL.	Defendant's Kivetz Declaration Exhibit 5 (Filed Under Seal)
MMM.	Defendant's Kivetz Declaration Exhibit 6 (Filed Under Seal)
NNN.	Defendant's Kivetz Declaration Exhibit 7 (Filed Under Seal)
OOO.	Defendant's Kivetz Declaration Exhibit 8 (Filed Under Seal)
PPP.	Defendant's Kivetz Declaration Exhibit 9 (Filed Under Seal)
QQQ.	Robin Simon, <i>Multi-Channel Markets Available from Nielsen and IRI: xAOC and MULO</i> , CPG DATA INSIGHTS (Apr. 29, 2013), available at <a href="http://www.cpgdatainsights.com/get-started-with-nielsen-iri/xaoc-and-mulo/">http://www.cpgdatainsights.com/get-started-with-nielsen-iri/xaoc-and-mulo/</a> (last visited Mar. 27, 2015)
RRR.	CLARITIN.COM, PRODUCTS, <a href="https://www.claritin.com/products/">https://www.claritin.com/products/</a> (last visited Mar. 27, 2015)

SSS.	ZYRTEC.COM, PRODUCTS, <a href="http://www.zyrtec.com/products">http://www.zyrtec.com/products</a> (last visited Mar. 27, 2015)
TTT.	FLONASE.COM, HOW TO TAKE FLONASE, <a href="https://www.flonase.com/about/how-to-use-flonase/">https://www.flonase.com/about/how-to-use-flonase/</a> (last visited Mar. 27, 2015)
UUU.	“2014 U S Study of Allergies - Top-Line Volume.PPT” (CONFIDENTIAL)
VVV.	Flonase Allergy Relief product packaging
WWW.	Claritin Tablets product packaging
XXX.	Claritin Reditabs product packaging
YYY.	Claritin Liqui-Gels product packaging
ZZZ.	Children’s Claritin Chewables product packaging
AAAA.	Zyrtec Tablets product packaging
BBBB.	Zyrtec Liquid Gels product packaging
CCCC.	Zyrtec Dissolve Tabs product packaging
DDDD.	Children’s Zyrtec Dissolve Tabs product packaging
EEEE.	Benadryl Tablets product packaging
FFFF.	Benadryl Liquid Gels product packaging
	Demonstrative regarding the calculations of Prof. Ran Kivetz
	Demonstratives showing portions of exhibits

<b>List of Witnesses Defendant Intends to Call for Cross Examination</b>
Dr. Mitesh Patel
Colleen Sellers